



HOTEL CONCIERGE & VILLA MANAGER GUIDE 2026

The Blue Spice

Choeng Mon Beach, Koh Samui

Beachfront Dining · Live Music · Fire Show · Wellness · Private Events

WHATSAPP

+66 63 106 5503

OPEN DAILY

10:00 AM – 10:00 PM

WEBSITE

thebluespice.com

Why Guests Love The Blue Spice

A nearby beachfront dining option on Choeng Mon Beach — suitable for couples, families, honeymooners, wellness guests and private celebrations. Consistently strong guest satisfaction across every experience.

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- | | |
|---|--|
| ✓ Beachfront location on Choeng Mon Beach | ✓ Free high-speed WiFi on the beach |
| ✓ Sunset dining with panoramic sea views | ✓ Complimentary showers for all guests |
| ✓ Nightly fire show at 7:15 PM — no fee | ✓ Free parking — easy access for resort guests |
| ✓ Live acoustic music from 6:00 PM — no fee | ✓ Full seafood, Thai and international menu |
| ✓ Certified Thai wellness treatments on the beach | ✓ Credit cards accepted for bills over THB 4,000 |
| ✓ Dedicated Kids Menu — family friendly | ✓ Strong Google and TripAdvisor guest ratings |
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Guest Recognition: TripAdvisor Travelers' Choice 2026 · Strong verified Google ratings from international guests.

Which Guests Should I Recommend Here?

Use this matrix to quickly match guest requests to a suitable recommendation. The Blue Spice is easy to recommend across the full range of typical Choeng Mon and North-East Koh Samui guest profiles.

GUEST TYPE	SUITABILITY	BEST EXPERIENCE
Couples & Romantic Dinners	★★★★★	Sunset beachfront table, fire show, live music
Honeymooners	★★★★★	Corner table, personalised arrangements on request
Families with Children	★★★★★	Kids Menu, beach day, shaded seating
Birthday Celebrations	★★★★★	Beachfront setup, fire show, music, special requests
Anniversaries	★★★★★	Quiet sunset tables, beachfront atmosphere
Wellness Guests	★★★★★	Beachfront Thai massage, serene open-air setting
Luxury Villa Guests	★★★★★	Attentive service, easy WhatsApp contact
Small Groups (up to 15)	★★★★☆	Reserved beachfront area, full catering
Solo Travellers	★★★★☆	Relaxed beachfront lounge, easy WiFi
Corporate Dining (small)	★★★★☆	Reserved tables, professional service

★★★★★ 5 stars = excellent fit

★★★★☆ 4 stars = very good fit

Concierge Tip

THB 1,000 dinner deposit — fully deducted from the final bill. Walk-in guests always welcome, subject to availability. Reservations are not guaranteed without confirmation via WhatsApp.

Core Guest Experiences

Four distinct experiences — each suited to different guest profiles and occasions.



Popular Choice

Beachfront Evenings

Sunset dining, fresh seafood, signature cocktails, live music from 6 PM and a nightly fire show at 7:15 PM. No entertainment fee. THB 1,000 deposit fully deducted from bill.



Great for Families

Beach Day Experience

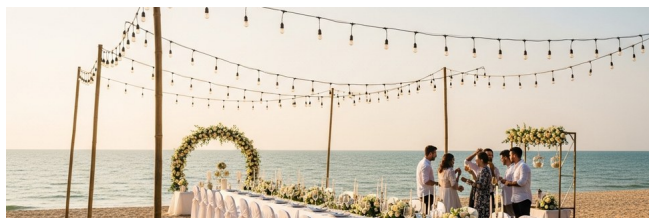
Sunbeds, beanbags, free WiFi, free showers. Arrival 10:00 AM – 12:00 PM. Full food and drinks menu all day. Ideal for resort and villa guests seeking a relaxed day.



Beachfront Setting

Wellness & Massage

Certified Thai massage therapists in a beachfront open-air setting. Traditional Thai massage, oil massage and foot treatments. Reservation recommended.



Custom Proposals

Private Events & Celebrations

Beachfront setup for birthdays, anniversaries, welcome parties and small groups. Music, fire show and full catering included. Custom proposals available on request.

Concierge Quick Reference

Everything you need to brief guests before they visit.

OPENING HOURS

10:00 AM – 10:00 PM

Open daily, incl. public holidays

BEACH ARRIVAL

10:00 AM – 12:00 PM

Seating held 15 min from booked arrival

LIVE MUSIC

From 6:00 PM

No entertainment fee or cover charge

FIRE SHOW

7:15 PM nightly

Included free — no booking needed

DINNER DEPOSIT

THB 1,000 per table

Fully deducted from your final bill

CREDIT CARDS

Bills over THB 4,000

Cash required for smaller amounts

WIFI

Free — all guests

High-speed, beachfront coverage

SHOWERS

Free — all guests

Changing facilities on site

PARKING

Free & ample

Easy access from Choeng Mon road

CHILDREN

Welcome — Kids Menu

Baby chairs, family-friendly seating

DRESS CODE

Smart casual

No formal dress code required

LANGUAGES

Thai & English

Staff communicate in both

Rainy Weather: The Blue Spice operates in all weather. Covered indoor seating available. Evening events continue unless conditions are severe.

Address: 24/37 Moo 4, Choengmon, Koh Samui · GPS: 9.57302, 100.08114

VAT & Service: Service charge included in menu prices. 7% VAT applies.

Convenient For Guests Staying At

The Blue Spice is a nearby beachfront dining option that is easy to recommend to guests from these properties — suitable for guests staying in Choeng Mon and North-East Koh Samui. All are within a short journey by car, songthaew or tuk-tuk.

Kimpton Kitalay Samui

~5 min by car

Luxury lifestyle hotel on Choeng Mon Beach. Direct beachfront access and full resort facilities.

Luxury Hotel

SALA Samui Choengmon Beach Resort

~3 min by car

Award-winning boutique resort on Choeng Mon Beach. Pool villas, spa and beachfront dining.

Boutique Resort

Meliá Koh Samui

~6 min by car

Premium beachfront resort with extensive beach club, multiple restaurants and wellness facilities.

Premium Resort

Garra Tongsa Bay Samui

~12 min by car

Intimate boutique resort set in a private bay on the north coast. Distinctive natural setting.

Boutique Resort

Six Senses Samui

~15 min by car

Ultra-luxury clifftop wellness resort with panoramic gulf views. High-end guest profile.

Ultra-Luxury

Choeng Mon Luxury Villas

~2 – 8 min

Private villa estates throughout the Choeng Mon area. Guests frequently seek beachfront dining.

Private Villas

For travel directions, share: maps.google.com/?q=9.57302,100.08114 — Google Maps navigates directly to the venue.

Most Requested Guest Experiences

When guests ask these questions, The Blue Spice is a suitable, easy recommendation.

GUEST ASKS	RECOMMEND
<i>"I want a sunset dinner on the beach"</i>	Beachfront Evening Tables from 5:30 PM. Sunset views, seafood, cocktails. Live music 6 PM, fire show 7:15 PM. THB 1,000 deposit.
<i>"I want cocktails on the beach tonight"</i>	Beachfront Lounge Beanbag and lounge seating from 10 AM. Full cocktail and drinks menu. No booking required.
<i>"I want to hear live music"</i>	Live Music from 6 PM Acoustic music every evening from 6 PM on the beach. No entertainment fee or cover charge.
<i>"I want to see the fire show"</i>	Nightly Fire Show at 7:15 PM Beach fire show every night at 7:15 PM. Included free for all guests.
<i>"I want a Thai massage on the beach"</i>	Beachfront Wellness Certified therapists on the beach. Traditional Thai and oil massage. Book via WhatsApp.
<i>"I want a birthday dinner"</i>	Private Celebration Beachfront table, special arrangements, music and fire show included. Contact via WhatsApp.
<i>"We want a beach day with the family"</i>	Beach Day Experience Sunbeds, Kids Menu, free WiFi and showers. Arrival 10 AM – 12 PM. All-day food and drinks.
<i>"I want beachfront dining for a group"</i>	Group Reservation Reserved beachfront area for groups up to 15, subject to availability. Contact via WhatsApp.

Quick Access Links & Concierge Contacts

Scan any QR code with a smartphone camera. Share with guests directly via WhatsApp or messaging.



Website
thebluespice.com



Menu
thebluespice.com/menu



Google Maps
maps.google.com



Reservations
thebluespice.com/contact



WhatsApp
wa.me/66631065503

Text Links:

Website: <https://thebluespice.com>

Menu: <https://thebluespice.com/menu>

Google Maps: <https://maps.google.com/?q=9.57302,100.08114>

Reservations: <https://thebluespice.com/contact>

WhatsApp: <https://wa.me/66631065503>

Guest Reservations

WhatsApp: +66 63 106 5503
Thai Phone: +66 82 002 5503
Email: info@thebluespice.com
Form: thebluespice.com/contact

Wellness & Private Events

WhatsApp: +66 63 106 5503
Email: info@thebluespice.com
Wellness: thebluespice.com/wellness
Events: thebluespice.com/events

Villa Manager Contact

WhatsApp: +66 63 106 5503
Email: info@thebluespice.com
Response: Usually within business hours
Hours: 10 AM – 10 PM daily

Venue Details

Address: 24/37 Moo 4, Choengmon
GPS: 9.57302, 100.08114
Open: 10:00 AM – 10:00 PM daily
Parking: Free on site

A practical reference for hotel concierge teams, villa managers and travel advisors — an easy, nearby beachfront dining option to recommend on Koh Samui.